

Shareholder Newsletter

Change in the Board of Directors

On March 3rd the Supervisory Board of Advanced Inflight Alliance has taken the decision to appoint Dr. Rüdiger Berndt and Wolfgang Brand as the new Executive Board and end the appointment of Otto Dauer with immediate effect.

The reasons which lead to this decision are not related to the current economic situation of the company nor do they have anything to do with the operational business or results of the company. Also there is no lack of clarity concerning the annual 2009 audit, which is in preparation right now.

The decision of the Supervisory Board was based purely on its judgment of the individual conduct of Otto Dauer.

The executive management of all subsidiaries will remain unaffected by this decision. All executive managers of the subsidiaries have welcomed the decision of the Supervisory Board and support the new Executive Board.

The existing relationships with clients, vendors and distributors will remain unaffected by the changes within the Executive Board as they are mainly held with the executive management of the subsidiaries.

Dr. Rüdiger Berndt (45) has been a member of the Supervisory Board of AIA since 2001 and was named chairman in 2005. During this time he was instrumental in the success of the group achieving its current position as market leaders in the inflight entertainment industry. His years of continuous involvement with the executive management of the subsidiaries mean he is already familiar with their current business affairs, client relationships as well as with their staff members.

Wolfgang Brand (40) was Chief Financial Officer of the listed company, SHS VIVEON AG. With his appointment the corporation gains a highly experienced CFO who has proven his ability of leadership within international and listed businesses.

The Supervisory Board of Advanced Inflight Alliance AG will, through the changing role of Dr. Berndt, consist of only two members. To ensure the quorum of the board and its constitutional structure the Executive Board, together with the Supervisory Board, will request the legal appointment of a new member promptly.

Advanced Inflight Alliance AG

The Management Board